

		Overall	Corporate			Overall Gov't	Government			
			Overall Corporate	1-99 Employees	100-999 Employees		1,000+ Employees	Local	State	Federal
How important is implementing Green IT	Very important	34%	34%	24%	33%	43%	29%	31%	26%	31%
	Somewhat important	45%	45%	43%	44%	46%	44%	38%	52%	42%
	Not too important	16%	15%	23%	17%	9%	18%	18%	15%	21%
	Not at all important	6%	6%	9%	7%	2%	10%	14%	7%	6%
Has your company implemented or does it plan to implement Green IT in the next two years	Implemented	46%	47%	23%	44%	66%	43%	42%	41%	47%
	Plan to implement	23%	23%	31%	23%	18%	21%	20%	22%	20%
	No plans to implement	31%	30%	46%	33%	16%	37%	38%	37%	34%
(If already implemented) Percentage of IT infrastructure and operations considered "green"	10% and less	19%	17%	17%	15%	18%	36%	39%	37%	30%
	11% - 25%	34%	34%	24%	33%	37%	33%	29%	35%	40%
	26% - 50%	30%	31%	37%	39%	27%	23%	23%	23%	24%
	50% and more	17%	18%	22%	13%	19%	7%	10%	5%	6%
The "champion" of Green IT within company	CEO, President, Partner, Owner, Chair*	43%	45%	74%	38%	33%	25%	20%	32%	25%
	Other C-Suite, including CFO, CIO, COO, etc	17%	16%	3%	14%	24%	18%	13%	20%	24%
	IT department	28%	27%	12%	33%	32%	34%	35%	33%	32%
	Communications/PR/Marketing department	8%	8%	4%	13%	9%	8%	9%	9%	4%
	Finance department	2%	2%	4%	1%	1%	4%	4%	3%	3%
	Other	3%	2%	4%	2%	1%	12%	20%	3%	11%
	Don't know/None	-	-	-	-	-	-	-	-	-
Biggest barriers to implementing Green IT (multiple select)	Costs of implementing and maintaining Green IT	54%	53%	49%	53%	57%	59%	59%	67%	43%
	Lack of support/resistance from management	13%	12%	6%	14%	16%	19%	23%	15%	16%
	Lack of support/resistance from employees	11%	11%	4%	14%	15%	14%	19%	10%	9%
	Disruption to current IT systems, negative impact on productivity	20%	20%	11%	23%	26%	18%	15%	19%	23%
	Lack of IT initiatives that truly have a positive environmental impact	20%	20%	15%	23%	22%	25%	24%	20%	35%
	Complexity of implementing and maintaining Green IT	21%	21%	15%	20%	25%	20%	23%	16%	21%
	Lack of appropriate expertise within company	22%	21%	22%	20%	21%	26%	23%	26%	34%
	Other	3%	2%	4%	2%	1%	5%	8%	3%	1%
None	14%	15%	20%	12%	12%	6%	5%	7%	8%	
Biggest potential benefits from implementing Green IT (multiple select)	Cost savings	38%	38%	28%	39%	45%	39%	43%	32%	40%
	Positive impact on the environment	55%	55%	51%	54%	57%	58%	59%	58%	56%
	Positive reputation for company	46%	45%	27%	50%	58%	46%	50%	42%	45%
	Greater operational efficiency of IT systems	24%	24%	11%	28%	33%	22%	22%	19%	26%
	Easier maintenance of IT systems	16%	17%	8%	18%	23%	10%	7%	10%	19%
	Reduced office space	16%	17%	6%	14%	26%	12%	9%	13%	19%
	Other	1%	2%	3%	0%	1%	1%	1%	-	-
None	14%	14%	25%	12%	6%	13%	15%	13%	8%	